

**FOR IMMEDIATE RELEASE:**

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**INDIANA MEMBERS CREDIT UNION ANNOUNCES 2022 CANCER AWARENESS  
CARD BENEFICIARY**

**(Indianapolis, IN, April 29, 2022)** Indiana Members Credit Union (IMCU), Central Indiana's largest credit union, is pleased to announce IWIN (Indiana Women In Need) Foundation as the new member-nominated beneficiary for its Cancer Awareness Debit Card. The IMCU Cancer Awareness Debit Card provides members an opportunity to support a different cancer-related organization each year. A portion of each signature transaction made with this card March 1, 2022 through February 28, 2023, up to \$10,000, will be donated to IWIN.

The card is available for issue to members at IMCU's 33 Indiana locations. The IMCU Cancer Awareness Debit Card is an option to members with a free checking account and can be issued immediately via IMCU's instant issue program, which allows members to receive their debit card on the spot.

IWIN Foundation supports individuals statewide currently receiving treatment for breast cancer by securing and paying for individual services that relieve emotional, physical and financial burdens. The basis of the IWIN Program is to give these courageous individuals the strength to endure treatment, empower them to continue their fight against breast cancer, and place them on the path to survivorship. Having assisted 3 women in the first year and 16 men since inception, IWIN has served over 6,700 women and men and celebrates providing over \$2.5 million dollars in services to recipients throughout the state of Indiana. "We are deeply grateful to IMCU and its members for their support of IWIN's mission," said Debbie Laswell, Development/Program Director, IWIN. "Just this week, our staff spoke to a Central Indiana patient who was considering not going to her daily radiation treatments because she didn't have money for additional gas. For the local women and men that IWIN serves, IMCU's generosity is significant and life-changing."

"IMCU is honored to partner with IWIN Foundation and their important mission of providing financial support for individual services that relieve the emotional, physical and financial burdens to those courageously battling breast cancer in Indiana," said Ron Collier, president and CEO of IMCU.

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For more information about the IMCU Cancer Awareness Debit Card, please visit IMCU online at, [www.imcu.com](http://www.imcu.com), or visit an IMCU branch for details.

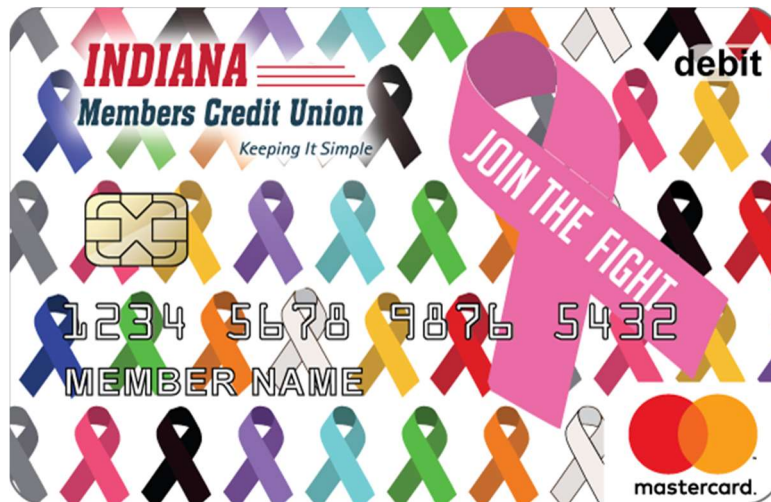
**About Indiana Members Credit Union**

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 33 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by “Keeping It Simple” for members. For more information, please visit IMCU online at [www.imcu.com](http://www.imcu.com).

**About IWIN**

The IWIN (Indiana Women In Need) Foundation is a 501(c)(3) non-profit organization created to assist Indiana women and men enduring treatment for breast cancer. The IWIN Foundation strives to be the "neighbor next door" to individuals throughout Indiana, by helping with everyday needs and emotional support. By providing personal services such as meal preparation, housekeeping, childcare/eldercare, transportation assistance, medication assistance, and wellness support, IWIN is able to decrease anxiety and financial burdens, allowing patients to focus on remaining compliant with treatment.

As of 2022, IWIN has officially delivered over \$2.5 million dollars in support services to over 6,700 recipients throughout all 92 counties in the State of Indiana.



\*Pictured is the 2022 Indiana Members Credit Union Cancer Awareness Debit Card, benefiting IWIN.

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