

**FOR IMMEDIATE RELEASE:**

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**INDIANA MEMBERS CREDIT UNION CELEBRATES INTERNATIONAL CREDIT UNION DAY**

**(Indianapolis, IN, October 13, 2021)** On October 21, 2021, Indiana Members Credit Union (IMCU) will join over 56,000 credit unions around the world to celebrate International Credit Union (ICU) Day. The theme of ICU Day 2021 is “Building financial health for a brighter tomorrow.”

ICU Day highlights the many ways that credit unions across the world help members improve their financial health and well-being. IMCU will be celebrating at each of our branch locations on Thursday, October 21, through Saturday, October 23, 2021, with popcorn and candy and a chance to register to win a \$25 IMCU MasterCard® Gift Card at each branch as well as a Grand Prize of a \$250 IMCU MasterCard® Gift Card.

Credit unions were built on the principle of “people helping people.” We’ve seen that philosophy in action for more than 100 years, with credit unions providing access to affordable financial products and striving to meet the needs of underserved communities. IMCU is honored to be a part of this proud tradition.

IMCU invites both members and nonmembers to visit our branch locations and celebrate this day. IMCU will share event highlights on social media using #ICUDay.

International Credit Union Day is brought to you by [Credit Union National Association](#) and [World Council of Credit Unions](#). This year’s event is proudly sponsored by [Harland Clarke](#).

Learn more at <https://www.imcu.com/personal/discounted-tickets>.

**About Indiana Members Credit Union**

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 33 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by “Keeping It Simple” for members. For more information, please visit IMCU online at [www.imcu.com](http://www.imcu.com).

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