

**FOR IMMEDIATE RELEASE:**

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**INDIANA MEMBERS CREDIT UNION CONTRIBUTES \$10,000 TO IWIN  
FOUNDATION FOR CANCER AWARENESS CARD**

**(Indianapolis, IN, March 20, 2023)** On behalf of Indiana Members Credit Union (IMCU) members, IMCU recently presented a check for \$10,000 to IWIN (Indiana Women In Need) Foundation as part of its exclusive Cancer Awareness Debit Card Program. IMCU members nominate a different local cancer related organization to be the beneficiary each year. IWIN Foundation was the selected beneficiary for the past year, receiving a contribution for each signature based transaction made with this card from March 2022-February 2023.

IMCU presented the check to Sue Wynne, Operations Director, IWIN Foundation, and Debbie Laswell, Development/Program Director, IWIN Foundation, on Friday, February 24, 2023.

"The IWIN Foundation is deeply grateful for the generous support of Indiana Members Credit Union," said Debbie Laswell, Development/Program Director, IWIN Foundation. "This donation will have lasting reverberations for dozens of Hoosiers and their loved ones struggling to afford basic needs, like transportation, meals and childcare, during breast cancer treatment. By engaging its members in initiatives like the Cancer Awareness Debit Card Program, IMCU has found a way to make a measurable impact on an issue that affects virtually every member of our community."

John Newett, President and CEO of IMCU stated, "IMCU is honored to present IWIN Foundation with this donation to support Hoosiers courageously battling breast cancer. Their programs provide the resources necessary to help relieve the financial, physical and emotional burdens faced when battling cancer. We are delighted to connect our members to causes they are passionate about supporting through our Cancer Awareness give-back debit card."

The card is available for issue to members at IMCU's 32 Indiana locations. The IMCU Cancer Awareness Debit Card is an option to members with a free checking account and can be issued immediately via IMCU's instant issue program, which allows members to receive their debit card on the spot.

The new beneficiary for the IMCU Cancer Awareness Debit Card will be announced in the

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coming weeks on IMCU's website and social media platforms.

For more information about the IMCU Cancer Awareness Debit Card, please visit IMCU online at, [www.imcu.com](http://www.imcu.com), or visit an IMCU branch for details.

**About Indiana Members Credit Union**

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 32 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by "Keeping It Simple" for members. For more information, please visit IMCU online at [www.imcu.com](http://www.imcu.com).

**About IWIN**

The IWIN (Indiana Women In Need) Foundation is a 501(c)(3) non-profit organization created to assist Indiana women and men enduring treatment for breast cancer. The IWIN Foundation strives to be the "neighbor next door" to individuals throughout Indiana, by helping with everyday needs and emotional support. By providing personal services such as meal preparation, housekeeping, childcare/eldercare, transportation assistance, medication assistance, and wellness support, IWIN is able to decrease anxiety and financial burdens, allowing patients to focus on remaining compliant with treatment.

As of 2022, IWIN has officially delivered over \$2.7 million dollars in support services to over 7,000 recipients throughout all 92 counties in the State of Indiana.

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**\*Pictured left to right:** Connie Tyler, Vice President, Branch Operations, IMCU, Chantelle Sparks, Senior Vice President, Human Resources, IMCU, Jennifer Hawkins, AVP Marketing & Business Development, IMCU, Mandy Emery, VP Community Involvement, IMCU, Sue Wynne, Operations Director, IWIN Foundation, Debbie Laswell, Development/Program Director, IWIN Foundation, Abbi Cassady, Business Development Officer, IMCU, Stephanie Roesner, Noblesville Branch Manager, IMCU, Emily Klei, West Carmel Branch Manager, IMCU and Lydia Brown, Controller, IMCU.

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